



EMPLOYER CONNECTIONS BREAKFAST: EXPLORING CAREERS THROUGH A LENS OF INCLUSION & DIVERSITY

Sponsorship Information

Employer Connections Breakfast: Exploring Careers through a Lens of Inclusion and Diversity

WHEN: Wednesday, September 18, 2019; 9:00 a.m.-11:00 a.m.

WHERE: Student Center 2222/2223

ABOUT: The University Career Center and Office of Inclusion and Diversity are committed to helping Auburn University students embrace their inter-sectional identities and connect with employers who value diversity. This career fair week event will bring students together with employers seeking diverse talent.

The breakfast will take place after the Engineering and Technology Career Fair, the morning of the Business and Industry Career Fair. The goal of this event is to engage students with companies who are leaders in diversity and inclusion initiatives in an informal networking setting. Students will learn more about company programs promoting inclusion and engagement of their employees while employers will meet potential applicants in a more intimate setting.

AGENDA:

8:45 a.m.	Arrival and check in begins
8:50 a.m.	Breakfast buffet opens
9:00 a.m.	Opening remarks from Signature Sponsor
9:15 a.m.	Welcome from University Career Center and Office of Inclusion and Diversity
9:30 a.m.	Networking times begin
10:50 a.m.	Closing remarks

TO REGISTER: Visit aub.ie/ECBEMP



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Sponsorship Packages

Signature Sponsor - \$5000

Opening remarks at event

Signature sponsor logo will appear on all marketing materials for event:

- University Career Center website
- Direct email campaign to students
- Social media promotion
- Electronic billboards across campus
- Newsletter to campus partners
- Email advertisements to campus partners
- Event signage at event
- Tote Bags

Recognition in directories for Engineering & Technology Career Fair

Option for company swag in tote bag being given to student attendees

Table Sponsor - \$300

Icon recognition in directory for Engineering & Technology Career Fair and/or Business & Industry Career Fair

Booth recognition at Engineering & Technology Career Fair and/or the Business & Industry Career Fair

Name included as list of sponsors on event website

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