PATHWAYS | Industrial Design

Bachelor of Industrial Design

COURSE SELECTION

• Take INDD 1120 – Industrial Design in Modern Society
• The summer after your freshmen year you will complete Summer Op. with three courses: INDD 1310, INDD 1320, and INDD 1400.
• The top 45 students in those courses will continue into the professional Industrial Design program the following fall.
• If selected from the Summer Op program, students begin the professional program in their sophomore year.
• You can find the Industrial Design curriculum model here: aub.ie/INDD
• We encourage students to consider their options for a minor.
• You will have the opportunity to select one of three studio options each semester.
• Consider which studios you are most interested in and that will diversify your resume the most.
• If you have chosen to complete a minor in addition to your Industrial Design major you will need to complete those classes in this year.

ASK FOR ASSISTANCE

• Introduce yourself to your academic advisor and meet with your academic advisor at least once a semester through your tenure at Auburn.
• Take advantage of Study Partners, SI sessions, and the academic coaching in the Office of Academic Support.
• The Miller Writing Center is an additional resource.
• Begin to speak with advisors, professors and career counselors about building your résumé and professional portfolio.
• Meet with an academic advisor to complete your graduation check your first semester of senior year.

GAIN EXPERIENCE

• Use Handshake to explore employers actively hiring in your field and search part-time jobs that can add experience to your resume.
• Use LinkedIn (linkedin.com/alumni) to identify past graduates in Industrial Design and reach out to see about shadowing and internship opportunities.
• Consider options for Study Abroad. Industrial Design students have the chance to travel with the program to Ireland in the spring semester of their sophomore year. The program also has a student abroad program that travels to Taiwan.
• Look for Internship opportunities for the summers after your sophomore and junior years of school.
• Ask professors about undergraduate research opportunities and attend on campus seminars given by design professionals.
• Attend University career fairs and graduate and professional school recruiting events at aub.ie/careerevents

GET INVOLVED

• Join the Industrial Designers Society of America (IDSA) and begin to network and socialize with students in your field.
• Attend the annual Design Interaction to hear current designers speak about their experiences in the industry and meet other students in the School of Industrial and Graphic Design.
• Look for more opportunities on campus to engage by utilizing AUInvolve (auburn.edu/auinvolve) to identify organizations you’re interested in joining.
• Take part in Designing Green; the annual 24 hour sustainable design competition for School of Industrial and Graphic Design Students.
• Look for leadership opportunities in your organizations to develop practical skills and abilities.

Career Planning

University Career Center
303 Mary Martin Hall | auburn.edu/career

□ Industrial Designer
Minimum Education: B.S.
Entry Level Salary Range: $51.0K – $64.0K
These are just three options out of many that Industrial Design majors pursue. For more career options be sure to check out “What Can I Do With a Major In...” on auburn.edu/career.

□ Digital Media Specialist
Minimum Education: B.S.
Entry Level Salary Range: $32.0K – $63.0K

□ Exhibition Designer
Minimum Education: M.S.N.
Entry Level Salary Range: $35.0K – $62.0K

This program is ranked in the top ten nationally and is known for product innovations, point of purchase design, marketing design, commercial environments and branding. Industry sponsored collaborations and international experience are core strength of this nine semester program. There is a $2,160 Professional Fee.

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College of Architecture, Design & Construction
120 Dudley Hall | 334.844.5350 | cadc.auburn.edu