Pathways | Media Studies

Bachelor of Arts in Media Studies

Course Selection

- Pursue general University Core
- Consult with your academic advisor on appropriate course selection
- Consider Supporting Coursework (minor) (15 hours)

Freshman

- Apply for admission to Media Studies after 30 core hours
- Start to take required pre-requisites: CMJN 2100, MDIA 3300, CMJN 3350
- Concentrate on completing upper level pre-requisites and begin taking MDIA
- Group 1 courses (seven courses totaling 21 hours)
- Continue to take electives, minor coursework and writing/production courses (MDIA 3350 or 3380 and MDIA 2800 or 2420)

Sophomore

- Complete 4000 level courses; writing and production requirements; supporting coursework; and meet with advisor to apply for internships.
- The internship (MDIA 4920) is required, and students complete their internship their final semester.

Junior

- Meet regularly with your academic advisors and consult them when you have concerns about admission to particular classes or need more information about class requirements.

Senior

- Gain as much practical experience as possible during your time in MDIAuburn.
- Use Handshake to explore employers actively hiring in your field and search part-time jobs that can add experience to your resume.

Career Planning

University Career Center
303 Mary Martin Hall | career.auburn.edu

Tichenor Hall, home of the College of Liberal Arts student advising.

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- Make an appointment with an MDIA advisor when preparing to apply for the major and/or when you have questions about supporting coursework, or are seeking input with regard to selecting a minor.

- Meet with someone in the University Career Center (UCC) to explore career options and receive individualized assistance.

- Ask the UCC for help in preparing your résumé, cover letter and portfolio.
- Utilize resources such as ePortfolio Project and Media and Digital Resources Library (MDRL), both located in RBD Library.

- While completing your internship, remember to collect artifacts for your portfolio.

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- Join the Auburn Film Society, the Auburn New Media Club (www.facebook.com/AUNewMediaClub) to connect with like minded students.

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- Utilize AUinvolve (auburn.edu/auinvolve) to identify organizations of interest, to attend meetings and enhance your resume.

- MDIA majors are encouraged to study and intern abroad.
- Contact Auburn Abroad to explore applicable opportunities.

- Pursue leadership roles in the student organizations in which you participate.

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The curriculum is designed to promote an awareness, understanding and appreciation of media content and messages. You should seek out experiential opportunities to develop and hone your particular skill set.

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Media Relations Specialist

- Minimum Education: B.A.
- Entry Level Salary Range: $37.6K-$54.1K

Advertising Account Executive

- Minimum Education: B.A.
- Entry Level Salary Range: $22.2K-$45.8K

News Producer

- Minimum Education: B.A.
- Entry Level Salary Range: $31.6K-$69.5K

These are just three options out of many that media studies majors pursue. For more career options be sure to check out “What Can I Do With a Major In...” on auburn.edu/career.

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