Bachelor of Arts in Communication

**Course Selection**

**Freshman**
- In COMM 1000 you will learn fundamental speaking and rhetorical skills.
- Gateway Courses: ENGL 1100 and 1120, core social science and COMM 1000

**Sophomore**
- Acquaint yourself with fundamental communication concepts in areas such as organizational communication, small group, and message preparation and analysis.
- Gateway Courses: CMJN 2100 (fall), COMM 3600 (spring/summer)

**Junior**
- Continue developing your speaking and writing skills, as you are introduced to a range of communication theories and concepts in rhetoric and human communication.
- Gateway Courses: COMM 3500 (summer/fall)

**Senior**
- Synthesize the material from previous classes.
- Enhance your theoretical understanding while applying skills to specific contexts (e.g., interpersonal relationships, leadership, politics, and health).

**Ask for Assistance**
- Meet with the CMJN advisor to outline the application process for the major and assist with individual planning.
- Strong writing is expected in our courses. Visit the Miller Writing Center for assistance with organization, editing, and other related writing issues.
- Meet with someone in the University Career Center (UCC) to explore career options and receive individualized assistance.
- Meet with the CMJN advisor to discuss COMM program options and emphasis areas.
- Work with the UCC to update your résumé and continue assembling a portfolio of your work.

**Gain Experience**
- Seek opportunities to join freshman leadership programs and student organizations related to your individual interests.
- Use Handshake to explore employers actively hiring in your field and search part-time jobs that can add experience to your resume.
- Put your communication skills to work in the student organizations to which you belong.
- Meet with a COMM faculty member or the CMJN Graduate Program Officer to discuss graduate school options and the application process.

**Get Involved**
- Join the CMJN Facebook page for school and major updates, and internship and job postings. Follow us on Twitter @AU_COMM for announcements of upcoming COMM events and deadlines.
- Lambda Pi Eta is the honor society for students in communication-related degree programs, which provides opportunities to attend career-building workshops, become involved in community service activities, and act as an outstanding representative of both the society and the major.
- Consider opportunities for your required senior internship (COMM 4920).
- Complete your required senior internship (COMM 4920).

**Career Planning**

**University Career Center**
303 Mary Martin Hall | career.auburn.edu
A bachelor’s degree in Communication prepares you for careers in a variety of fields requiring strong communication, leadership and interpersonal skills. Graduate education may be required for career advancement in some fields.

**Human Resources Specialist**
Minimum Education: B.S., B.A.
Entry Level Salary Range: $33.2K-$56.6K

**Attorney**
Minimum Education: B.A., J.D.
Entry Level Salary Range: $50K-$90K

**Nonprofit Director**
Minimum Education: B.A.
Entry Level Salary Range: $39.0K-$69.0K

These are just three options out of many that Communication majors pursue. For more career options be sure to check out “What Can I Do With a Major In...” on auburn.edu/career.