PATHWAYS

Graphic Design

Bachelor of Fine Arts in Graphic Design

COURSE SELECTION

FRESHMAN
- GDES 1110, GDES 1210, GDES 1220, ARTS 1710, ARTS 1720
- To continue into the second year, students must complete the above classes plus at least 6 hours of Core work. The top 15 students with the highest GPAs will be allowed to continue.

SOPHOMORE
- GDES 2210 & GDES 2220
- After completing these courses, students must submit an unofficial transcript showing the required 2.5 GPA, a portfolio of work, and a one page typewritten statement of intent to the Graphic Design faculty.
- You can find the curriculum model here: aub.ie/GDES
- Consider your options for a minor.
- Your curriculum allows you to choose two Art History/Art/Design Electives to complement your required courses, talk with your advisor and review your options for the courses you are most interested in taking.

JUNIOR
- Your curriculum allows you to choose two Graphic Design electives to complement your required courses, talk with your advisor and review your options for the courses you are most interested in taking.

SENIOR
- GDES 2210 & GDES 2220
- After completing these courses, students must submit an unofficial transcript showing the required 2.5 GPA, a portfolio of work, and a one page typewritten statement of intent to the Graphic Design faculty.
- You can find the curriculum model here: aub.ie/GDES
- Consider your options for a minor.
- Your curriculum allows you to choose two Graphic Design electives to complement your required courses, talk with your advisor and review your options for the courses you are most interested in taking.

ASK FOR ASSISTANCE

- Introduce yourself to your academic advisor and meet with your academic advisor at least once a semester through your tenure at Auburn.
- Take advantage of Study Partners, SI sessions, and the academic coaching in the Office of Academic Support.
- The Miller Writing Center can help with your writing assignments and all other writing assistance you may need.
- Begin to speak with advisors, professors and career counselors about building your résumé and professional portfolio.
- Meet with an academic advisor to complete your graduation check your first semester of senior year

GAIN EXPERIENCE

- Use Handshake to explore employers actively hiring in your field and search part-time jobs that can add experience to your resume.
- Use LinkedIn (linkedin.com/alumni) to identify past graduates in Industrial Design and reach out to see about shadowing and internship opportunities.
- Consider options for Study Abroad. Graphic Design students have the chance to travel with the program to Ireland.
- Look for Internship opportunities for the summers after your sophomore and junior years of school.
- Meet with an academic advisor to complete your graduation check your first semester of senior year

GET INVOLVED

- Join the American Institute of Graphic Arts (AIGA) and begin to network and socialize with students in your field.
- Attend the AIGA regional/national conferences to network with other Graphic Designers.
- Look for leadership opportunities in your organizations to develop practical skills and abilities.
- Attend the AIGA regional/national conferences to network with other Graphic Designers.

Career Planning

University Career Center
303 Mary Martin Hall | auburn.edu/career

Graphic Designer
Minimum Education: B.F.A.
Entry Level Salary Range: $30.0K - $55.5K

UI/UX Designer
Minimum Education: B.F.A.
Entry Level Salary Range: $47.1 - $95.0K

These are just three options out of many that nursing majors pursue. For more career options be sure to check out “What Can I Do With a Major In...” on auburn.edu/career.

Digital Media Specialist
Minimum Education: B.S.
Entry Level Salary Range: $32.0K - $63.0K

Updated May 16, 2019