COURSE SELECTION

FRESHMAN
- In BUSI 1010, you will take self-assessments and learn about majors within the Harbert College of Business to begin career planning.

SOPHOMORE
- In BUSI 2010, you will advance your professional skills, polish your resume, develop networking etiquette and prepare for an internship search and interviewing.

JUNIOR
- Begin major classes and choose electives that fit your career interest. Enroll in the professional development course for your major to apply the skills gained in previous classes to your job and internship search.

SENIOR
- Work through your major classes and continue electives that fit your career interest.

ASK FOR ASSISTANCE
- Meet with your academic advisor to outline your plan of study for Pre-Business curriculum.
- Visit OPCD to discuss majors of interest.

GAIN EXPERIENCE
- Seek opportunities to join Undergraduate Advisory Council and student organizations related to your interests.
- Use Handshake to explore employers actively hiring in your field and search part-time jobs that can add experience to your resume.

GET INVOLVED
- Follow the Harbert College of Business on Twitter @AUBusiness. Follow the Office of Professional and Career Development on Twitter @AUOPCD
- Join organizations that align with your specific major within the HCOB.
- Utilize AUInvolve (auburn.edu/auinvolve) to identify organizations of interest within the university, to attend meetings and enhance your resume.

Career Planning
Office of Professional & Career Development
101 Lowder Hall | hireharbert.auburn.edu

Graduates of this program will be able to analyze data and use the findings to guide organizational decision-making.

Business Intelligence Analyst
Minimum Education: B.S.B.A.
Entry Level Salary Range: $52.5K - $68.1K

Market Researcher
Minimum Education: B.S.B.A.
Entry Level Salary Range: $47.5K - $62.0K

Operations Research Analyst
Minimum Education: B.S.B.A
Entry Level Salary Range: $52.2K - $65.2K

These are just three options out of many that business analytics majors pursue. For more career options be sure to check out “What Can I Do With a Major In...” on auburn.edu/career.