

PATHWAYS | BUSINESS MARKETING EDUCATION

Bachelor of Science in Business Marketing Education



COLLEGE OF
EDUCATION

COURSE SELECTION

FRESHMAN

- Take EDUC 1010 the second semester of your freshman year
- Concentrate on taking University Core coursework

SOPHOMORE

- Complete University Core coursework
- Complete Admission to Teacher Education requirements, including passing scores on the Basic Skills Assessments, a background check, the pre-teaching experience, and a professional interview
- Submit an application for Admission to Teacher Education after completing 45 credit hours in your program

JUNIOR

- Progress through Professional Studies and Teaching Field courses
- Focus on completing requirements for Admission to Clinical Residency including required Praxis exams for your program
- Submit application for Admission to Clinical Residency

SENIOR

- Complete any remaining requirements for Admission to Clinical Residency
- Continue taking Professional Studies and Teaching Field courses, including Clinical Residency your final semester
- Submit your teacher certification application

ASK FOR ASSISTANCE

- Check in each term with your academic advisor in Professional Education Services (3464 Haley) to discuss your progress and available support services



- Continue to meet regularly with your academic advisor
- Ask the Career Center for help in evaluating your résumé and cover letter for your Admission to Teacher Education application

- Continue to check in regularly with your academic advisor
- Meet with your faculty advisor as needed to discuss individual progress and program expectations

- Meet with your academic advisor and faculty advisor as needed to ensure all graduation requirements are met
- Ask the Career Center for help in updating your résumé and preparing for job interviews
- Schedule a mock interview through the Career Center

GAIN EXPERIENCE

- Expand your experiences working with K-12 students through campus and community volunteer work (e.g., Best Buddies)



- Complete your required pre-teaching experience in a school setting

- Take advantage of opportunities to observe or shadow professionals in your field.
- Use LinkedIn (linkedin.com/alumni) to identify past graduates in your major
- Contact them to set up informational interviews and shadowing opportunities to gain further understanding of your major in the world of work



- Investigate our clinical residency abroad program (Consortium for Overseas Student Teaching, COST)
- Explore graduate or professional school opportunities
- Attend Education Interview Day
- Participate in other career fairs sponsored by the Career Center

GET INVOLVED

- Join the College of Education Student Council



- Utilize AInvolve to identify organizations of interest
- Explore how to become involved in professional organizations

- Apply to become a College of Education Student Ambassador
- Pursue leadership roles in an organization

- Develop professional relationships during field experiences

- Connect with AU alumni and stakeholders to enhance professional opportunities

CAREER PLANNING

AUBURN UNIVERSITY CAREER CENTER

303 MARY MARTIN HALL | [AUBURN.EDU/CAREER](http://auburn.edu/career)

The business/marketing education program is designed to ensure that graduates have the knowledge, skills, and dispositions to help all students learn. The program is clinically based and in compliance with the Alabama State Board of Education's rules for educator preparation. Graduates are eligible to apply for professional educator certification upon program completion.

CLASSROOM TEACHER

MINIMUM EDUCATION: B.S.

ENTRY LEVEL SALARY RANGE: \$30.0K - \$49.0K

SCHOOL COUNSELOR

MINIMUM EDUCATION: M.S./M.A./M.Ed.

ENTRY LEVEL SALARY RANGE: \$31.1K - \$52.3K

CORPORATE TRAINER

MINIMUM EDUCATION: B.S.

ENTRY LEVEL SALARY RANGE: \$33.3K - \$55.2K

These are just three options out of many that business marketing education majors pursue. For more career options be sure to check out "What Can I Do With a Major In..." on auburn.edu/career.

Mary Martin Hall, home of the Auburn University Career Center

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College of Education | 3084 Haley Center | 334.844.4446 | education.auburn.edu